

WE
ARE
ON



creative
visual tech
provider

IN A WORLD THAT NEVER STANDS STILL,
NEITHER DO WE.

We integrate art, engineering, and imagination to create experiences that transform spaces, perceptions and relationships. We design with precision, presence and purpose.

WHAT DRIVES US

A STRONG IDEA IS
NOTHING
WITHOUT
EXECUTION.

WHAT KIND OF EXPERIENCE CAN
TURN A MOMENT INTO MEMORY?

HOW WE STARTED OUT

We started nearly 40 years ago as an audiovisual engineering firm. We earned a reputation for technical excellence and a taste for experimentation. But we grew by learning our true value:

THE ABILITY TO THINK WITH
OUR CLIENTS — TO LISTEN,
INTERPRET, AND PROPOSE.

WHAT WE DO

WE DEVELOP AND RENTAL IMMERSIVE AUDIOVISUAL SYSTEMS THAT SHAPE HOW PEOPLE PERCEIVE SPACES AND NARRATIVES.

Our work ranges from permanent media installations, live events, interactive museum environments and immersive exhibitions to large-scale LED façades, spatial storytelling, and virtual production for film and live events.



WHERE TECHNOLOGY MEETS ART

CRAFTING EXPERIENCES THAT DON'T JUST
COMMUNICATE — THEY TRANSFORM.

Rental Staging Equipment | Technical and creative
consulting and concept development | Audiovisual
Systems Integration | Monumental and Immersive
Projections | Augmented, Virtual and Mixed Reality
(XR) | Interactivity | Sustainable, Energy-Efficient
Solutions



PORTUGAL PAVILLION OSAKA 2025

We were the audiovisual company behind the technical design of the Portugal Pavilion at Expo 2025 in Osaka, Japan. We developed the full solution —video, sound, lighting, control, integration and interactivity. A fluid architecture, powered by invisible technology that amplifies meaning and impact. A project of global visibility, high complexity.

Unfold this story





PORTUGAL PAVILLION OSAKA 2025

eventmarketer
**EXPERIENCE DESIGN
AWARDS 2025
GOLD AWARD
WINNER**

Best Use of AV

2026 PROUD
FINALIST
**INAVATION
AWARDS**
POWERED BY INAVATE AND ISE

Museums & Heritage

AV AWARDS 2025
FRIDAY 7 NOVEMBER • EVOLUTION LONDON
PROUD FINALIST

Event and Live Entertainment
Project of the year

blooloop
Innovation
Awards 2025
presented with AREAI5

Immersive
experience-culture





São Paulo's largest urban screen, created and reprogrammed by ON.
A living gallery for generative, interactive, and responsive art at architectural scale.

SESI-FIESP

DIGITAL
OUTDOOR
GALLERY

interactive led clusters

[Learn more](#)

[See the project on its full scale](#)





Retail & Signage



Entertainment & Recreation

SESI-FIESP
DIGITAL
OUTDOOR
GALLERY





creative
visual tech
provider

BEYOND VAN GOGH

Immersive exhibition



LUANAT THE MOON

360 degrees dome
projection

ILLUSIONIZE IN SATURN

projection mapping

MARISA MONTE_ PORTAS_ TOUR

Immersive stage
for live shows





GLOBO OLYMPIC GAMES XR STUDIO

virtual production



creative
visual tech
provider



REFIKANADOL

Private event
in Brazil





THE ON WAVE. JOIN THE FLOW.

Before tech, we build relationships. For us, partnership isn't a pitch — it's a practice. We design experiences side by side with those who are grounded in the now and driven by purpose. Relevance isn't improvised; it's built — through process, listening, and the will to create something that matters. In the real, committed encounter, experience gains depth — and sticks.





TURN YOUR MIND ON.

FROM BRAZIL TO EUROPE, we've fostered a growing ecosystem of artists, technologists, clients, collaborators and cultural leaders who trust ON as a long-term partner.



Sao Paulo, Brazil

R. Plácido Vieira, 43
Santo Amaro 04754-080

Rio de Janeiro, Brazil

R. Gen. Gustavo Cordeiro de
Farias, 34 Benfica, 20910-220

Belo Horizonte, Brazil

Rua Columbia, 195-A a 207
Jardim Canadá, Nova Lima
34007-754

Lisbon, Portugal

Rua Principal, 135
São João das Lampas - Sintra
2705-431

Segovia, Spain

Av. de Hontoria número 16, Nave
Polígono Industrial de Hontoria
40195

WHAT WE BUILD DRAWS
STRENGTH FROM WHERE IT LIVES
— THE PLACE, THE PEOPLE, THE
MOVEMENT, THE MOMENT. THAT'S
OUR STARTING POINT:

**EVERY PIXEL TELLS A
STORY**

